The Procurement Division of Knox County, Tennessee will receive sealed proposals for the provision of <u>College and Career Readiness Program</u> as specified herein. Proposals must be received by **2:00 p.m.** on **April 12, 2023**. Late proposals will be neither considered nor returned.

Deliver Proposals To:
Proposal Number 3389
Knox County Procurement Division
Suite 100, 1000 North Central Street
Knoxville, Tennessee 37917

The Proposal Envelope must show the Company Name, Proposal Number, Proposal Name and Proposal Closing Date.

SECTION I GENERAL TERMS AND CONDITIONS

- **ADDITIONAL INFORMATION:** Knox County wants requests for additional information routed to Jay Garrison, CPPO, CPPB, Procurement Coordinator, at 865.215.5767 or emailed to jay.garrison@knoxcounty.org. If you have not heard from the Buyer in a reasonable amount of time, please call for further assistance Information about the Knox County Procurement Division and current bids may be obtained on the internet at www.knoxcounty.org/Procurement.
- **ACCEPTANCE:** Proposers shall hold all pricing and percentages proposed firm and subject to acceptance by Knox County for a period of ninety (90) calendar days from the date of the proposal closing, unless otherwise indicated in their proposal.
- **1.3** <u>ALTERNATIVE PROPOSALS:</u> Knox County will not accept alternate proposals (those not equal to specifications) unless authorized by the Request for Proposal (RFP).
- 1.4 <u>AUDIT HOTLINE:</u> Knox County has established an Audit Hotline to report potential fraud and waste. To report potential fraud, waste or abuse, please call or 1.866.858.4443 (toll-free). You can also file a report online by accessing http://www.knoxcounty.org/hotline/index.php. Vendors are hereby cautioned that this Audit Hotline does not replace the Award Protest Procedures found in Section VI, Item M of the Knox County Procurement Regulations.
- **AWARD:** Award will be made to the most responsive, responsible proposer(s) meeting specifications, and which presents the product and/or service that is in the best interest of Knox County. Knox County also reserves the right to not award this proposal. Award will be made in accordance with the evaluation criteria specified herein. The award criteria are listed in Section 3.8. **Knox County reserves the right to not award this proposal.** Award will be made in accordance with the evaluation criteria specified herein.
- 1.6 <u>BUSINESS OUTREACH PROGRAM:</u> Knox County has established a Business Outreach Program which has the responsibility of increasing opportunity for small, minority and women owned businesses. This is being accomplished through community education programs, policy edification, active recruitment of interested businesses and process re-engineering. Knox County is committed to ensuring full and equitable participation for all disadvantaged businesses. Knox County welcomes submittals from those disadvantaged businesses that have an interest in providing goods and/or services listed herein. In addition, Knox County strongly encourages the inclusion of disadvantaged businesses by non-disadvantaged Contractors who may wish to partner or subcontract portions of this agreement in order to accomplish the successful delivery of goods and/or services.

If you are a disadvantaged business and would like additional information about our Business Outreach Program, please contact:

Diane Woods, CPPB Administrator of Business Outreach Telephone: 865.215.5760

Fax: 865.215.5778

Email: diane.woods@knoxcounty.org

1.7 <u>CLOSURES:</u> During periods of closure due to unforeseen circumstances in Knox County or closures at the direction of the Knox County Mayor, the Procurement Division will enact the following procedures in regard to solicitations and closures:

- If the Mayor closes the Administrative offices prior to the time set for solicitation opening of any business day, all solicitations due that same day will be moved to the next operational business day.
- Other unforeseen circumstances shall be at the sole discretion of the Procurement Director.
- Knox County shall not be liable for any commercial carrier's decision regarding deliveries during any unforeseen circumstances.
- **1.8 CONFLICT OF INTEREST:** Proposers must have read and complied with the "Non-Conflict of Interest" statement provided in the vendor registration process prior to the opening of this solicitation.
- 1.9 <u>COPIES:</u> Knox County requires that proposals submitted by hand be submitted with one (1) marked original and one (1) exact copy. Proposers must submit with their written response an exact electronic version of their proposal in electronic format. Knox County requests this electronic copy version be in one (1) complete file.
- **1.10 DECLARATIVE STATEMENT:** Any statement or words (i.e.: must, shall, will, etc.) are declarative statements and proposers **must** comply with the condition. Failure to comply with any such condition will result in their proposal being non-responsive and disqualified.
- **1.11** <u>ELECTRONIC TRANSMISSION OF PROPOSALS:</u> Due to the nature of this proposal, the Knox County Procurement Division will <u>NOT</u> accept electronically transmitted proposals through the County's On-Line Procurement System. Email and facsimile submission are strictly prohibited.
- HOW TO DO BUSINESS: Knox County utilizes a web-based Procurement software system, "KnoxBuys." The system provides our clients (vendors, county departments and the citizens of Knox County) with a more enhanced and end-user friendly means of accessing our services. The system allows for on-line vendor registration and maintenance, electronic receipt of purchase orders, on-line retrieval and submittal of quotes, bids and proposals for our vendor-clients and on-line requisitioning and receiving for our county departments. In order for the County to maximize its investment and minimize the cost associated with office operations we need your help. When doing business with Knox County we are urging you to please go to our website at www.knoxcounty.org/procurement, register as a vendor in our on-line Procurement system, "KnoxBuys," if you have not done so and whenever possible to conduct your business with the County through this site. If you have any questions, please contact the Procurement Division Representative listed in Section 1.1 of this document.
- **1.13 INCURRED COSTS:** Knox County will not be responsible for any costs incurred by the proposer in the preparation of their proposal.
- **1.14 MULTIPLE PROPOSALS:** Knox County will consider multiple proposals that meet specifications.
- **1.15 NON-COLLUSION:** Proposers, by submitting a signed proposal, certify that the accompanying proposal is not the result of, or affected by, any unlawful act of collusion with any other person or company engaged in the same line of business or commerce, or any other fraudulent act punishable under Tennessee or United States law.
- **1.16 PAYMENT:** Knox County utilizes two (2) methods of placing orders for products. The first is the use of Purchase Orders. These Purchase Orders will be issued from the Knox County Procurement Division via the method selected by the Vendor during registration. The Purchase Order will detail the quantity, specific item(s) and the contracted price for each item.

The second method is the use of the Knox County Credit Card (VISA). Orders placed on the credit card will list the same information as the Purchase Order. Vendors will be given the card information and approval to process the transaction for the requesting department. Vendors must indicate in their bid response if the Vendor will accept the Knox County Credit Card (VISA) as form of payment. Proposers are prohibited to charge Knox County any type of merchant fee from their financial institution to accept this type of payment.

- 1.17 POSSESSION OF WEAPONS: All vendors and their employees and their agents are prohibited from possessing any weapons on Knox County property without prior written consent from the County. In the case of a vendor whose Contract requires possession of firearms or other weapons to successfully complete their Contract, vendor must provide personnel who are bonded to bear said weaponry.
- **1.18 PROCESSING TIME FOR PAYMENT:** Vendors are advised that a minimum of thirty (30) days is required to process invoices for payment.

- **1.19 PROOF OF FINANCIAL AND BUSINESS CAPABILITY:** Proposers must, upon request, furnish satisfactory evidence of their ability to fulfill all obligations of the contract in accordance with the terms and conditions of these specifications. Knox County will make the final determination as to the proposer's ability.
- 1.20 PROPOSAL DELIVERY: Knox County requires proposers, when hand delivering proposals, to time and date stamp the envelope before depositing it in the bid box. Knox County will not be responsible for any lost or misdirected mail sent by common carrier, nor will Knox County be responsible for proposals delivered to addresses other than the delivery address specified at the top of this solicitation. The time clock in the Procurement Division shall serve as the official record of time.

Solicitations must be in a <u>sealed</u> envelope/box prior to entering the Procurement Division office. Procurement Division personnel are not allowed to see the submittal nor assist in placing documents in an envelope/box. Additionally, the Procurement Division is not responsible for providing materials (e.g. envelopes, boxes, tape) for submittals.

- **1.21 RECYCLING:** Knox County, in its continuing efforts to lessen the amount of landfill waste and to further recycling efforts, requests that proposals being submitted on paper shall:
 - 1.21.1 Be submitted on recycled paper
 - 1.21.2 Not include pages of unnecessary advertising
- 1.22 RESTRICTIVE OR AMBIGUOUS SPECIFICATIONS: It is the responsibility of the prospective proposer to review the entire Request for Proposal (RFP) packet and to notify the Procurement Division if the specifications are formulated in a manner that would unnecessarily restrict competition. Any such protest or question regarding the specifications or proposal procedures must be received in the Procurement Division by March 23, 2023 @ 4:30 p.m. local time. These requirements also apply to specifications that are ambiguous.
- 1.23 <u>SIGNING OF PROPOSALS:</u> In order to be considered all proposals <u>must be signed</u>. Please sign the original in blue ink. By signing the proposal document, the proposer acknowledges and accepts the term and conditions stated in the document.
- **1.24 TAXES:** Knox County purchases are not subject to taxation. Tax exemption certificates will be provided upon request.
- 1.25 <u>TITLE VI OF THE CIVIL RIGHTS ACT:</u> "Nondiscrimination in Federally Assisted Programs"-"No person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance." 42 U.S.C. section 2000 et seq. It is the policy of Knox County Government that all its services and activities be administered in conformance with the requirements of Title VI.
- **1.26 USE OF PROPOSAL FORMS:** Vendors are to complete the proposal forms contained in the proposal package. Failure to complete the proposal forms may result in proposal rejection.
- 1.27 <u>VENDOR DEFAULT:</u> Knox County reserves the right, in case of vendor default, to procure the goods or services from other sources and hold the defaulting vendor responsible for any excess costs occasioned thereby. Should vendor default be due to a failure to perform or because of a request for a price increase, Knox County reserves the right to remove the vendor from the County's bidders list for twenty-four (24) months.
- 1.28 <u>VENDOR REGISTRATION:</u> Prior to the closing of this proposal, *ALL PROPOSERS* must be registered with the Procurement Division. Please register on-line at our website at www.knoxcounty.org/procurement and click on "Online Vendor Registration." Vendors must be registered with the Procurement Division *prior* to submitting their proposal. Knox County shall not be responsible for technical difficulties experienced by vendors trying to register electronically less than twenty-four (24) hours prior to the proposal closing time.
- **1.29 WAIVING OF INFORMALITIES:** Knox County reserves the right to waive minor informalities or technicalities when it is in the best interest of Knox County.

SECTION II OBLIGATIONS, RIGHTS AND REMEDIES

These terms and conditions shall be part of the Contract. Knox County reserves the right to negotiate other terms and conditions it deems appropriate and necessary under the circumstances to protect the public's trust.

- **2.1** <u>ALTERATIONS OR AMENDMENTS:</u> No alterations, amendments, changes, modifications or additions to this Contract shall be binding on Knox County without the prior written approval of the County.
- **APPROPRIATION:** In the event no funds are appropriated by Knox County for the goods or services in any fiscal year or insufficient funds exist to purchase the goods or services, then the Contract shall expire upon the expenditure of previously appropriated funds or the end of the current fiscal year, whichever occurs first, with no further obligations owed to or by either party.
- **2.3 ASSIGNMENT:** Contractor shall not assign or sub-contract this agreement, its obligations or rights hereunder to any party, company, partnership, incorporation or person without the prior written specific consent of Knox County.
- **BOOKS AND RECORDS:** Contractor shall maintain all books, documents, accounting records and other evidence pertaining to the goods and services provided under this Contract and make such materials available at its offices at all reasonable times during the Contract period and for three (3) years from the date of the final payment under this agreement for inspection by County or by any other governmental entity or agency participating in the funding of this agreement, or any authorized agents thereof; copies of said records to be furnished, if requested.
 - Such records shall not include those books, documents and accounting records that represent the Contractor's costs of manufacturing, acquiring or delivering the products and services governed by this agreement.
- **2.5 CHILD LABOR:** Contractor agrees that no products or services will be provided or performed under this Contract that have been manufactured or assembled by child labor.
- 2.6 <u>COMPLIANCE WITH ALL LAWS:</u> Contractor is assumed to be familiar with and agrees to observe and comply with all federal, state, and local laws, statutes, ordinances, and regulations in any manner affecting the provision of goods and/or services, and all instructions and prohibitive orders issued regarding this work and shall obtain all necessary permits.
- 2.7 CRIMINAL HISTORY RECORDS CHECK: Any and all successful vendors, vendor employees, and any vendor sub-contractors and its employees that perform any services at Knox County Schools must submit to a Criminal History Records Check at vendor's expense. This is conducted by the Tennessee Bureau of Investigation and the Federal Bureau of Investigation prior to permitting the employee to have contact with students or enter school grounds when students are present. Reference Tennessee Code Annotated Section 49-5-413. See Attachment B.
- **DEFAULT:** If Contractor fails to perform or comply with any provision of this Contract or the terms or conditions of any documents referenced and made a part hereof, Knox County may terminate this Contract, in whole or in part, and may consider such failure or noncompliance a breach of Contract. Knox County expressly retains all its rights and remedies provided by law in case of such breach, and no action by Knox County shall constitute a waiver of any such rights or remedies. In the event of termination for default, Knox County reserves the right to purchase its requirements elsewhere, with or without competitive bidding.
- **GOVERNING LAW; VENUE:** This agreement shall be exclusively construed, governed, and controlled by the Laws of the State of Tennessee without regard to principles of law, including conflicts of law, of any other jurisdiction, territory, country, and/or province. Any dispute arising out of or relating to this agreement shall exclusively be brought in the Chancery Court or the Circuit Court of Knox County, Tennessee. Each party consents to personal jurisdiction thereto and waives any defenses base on personal jurisdiction, venue and inconvenient form.
- **2.10 INCORPORATION:** All specifications, drawings, technical information, Request for Proposal, Proposal, Award and similar items referred to or attached or which are the basis for this Contract are deemed incorporated by reference as if set out fully herein.
- **INDEMNIFICATION/HOLD HARMLESS:** Contractor shall indemnify, defend, save and hold harmless Knox County, its officers, agents and employees from all suits, claims, actions or damages of any nature brought because of, arising out of, or due to breach of the agreement by Contractor, its subcontractors, suppliers, agents, or employees or due to any negligent act or occurrence or any omission or commission of Contractor, its subcontractors, suppliers, agents or employees.

- **2.12 INDEPENDENT CONTRACTOR:** Contractor shall acknowledge that it and its employees serve as independent contractors and that Knox County shall not be responsible for any payment, insurance or incurred liability.
- 2.13 INSPECTION AND ACCEPTANCE: Warranty periods shall not commence until Knox County inspects and formally accepts the goods and/or services. The terms, conditions and timing of acceptance shall be determined by Knox County. Knox County reserves the right to reject any or all items or services not in conformance with applicable specifications, and Contractor assumes the costs associated with such nonconformance. Acceptance of goods or services does not constitute a waiver of latent or hidden defects or defects not readily detectable by a reasonable person under the circumstances.
- **2.14 IRAN DIVESTMENT ACT:** By submission of this proposal, each proposer and each person signing on behalf of any proposer certifies, and in the case of a joint proposal each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each proposer is not on the list created pursuant to Tennessee Code Annotated § 12-12-106.
- **2.15** <u>LIMITATIONS OF LIABILITY:</u> In no event shall Knox County be liable for any indirect, incidental, consequential, special or exemplary damages or lost profits, even if Knox County has been advised of the possibility of such damages.
- 2.16 NO BOYCOTT OF ISRAEL: Pursuant to Tennessee Code Annotated Title 12, Chapter 4, Part 1, by submission of a response to this solicitation, each proposer and each person signing on behalf of any proposer certifies, and in the case of a joint response each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each proposer is not currently engaged in, and will not for the duration of the contract engage in, a boycott of Israel.
- 2.17 NON-DISCRIMINATION AND NON-CONFLICT STATEMENT: Contractor agrees that no person on the grounds of handicap, age, race, color, religion, sex, national origin, or any individual trait or characteristic found to be an illegal consideration shall be excluded from participation in, or be denied benefits of, or be otherwise subjected to discrimination in the performance of this agreement or in the employment practices of Vendor. Contractor shall upon request show proof of such non-discrimination and shall post in conspicuous places available to all employees and applicants notices of non-discrimination. Contractor covenants that it complies with the Fair Wage and Hour Laws, the National Labor Relations Act, and other federal and state employment laws as applicable. Contractor covenants that it does not engage in any illegal employment practices.

Contractor covenants that it has no public or private interest and shall not acquire directly or indirectly any interest, which would conflict in any manner with the provision of its goods or performance of its services. Contractor warrants that no part of the total contract amount provided herein shall be paid directly or indirectly to any officer or employee of Knox County as wages, compensation, or gifts in exchange for acting as officer, agent, employee, sub-contractor or consultant to Contractor in connection with any goods provided or work contemplated or performed relative to the agreement.

- **ORDER OF PRECEDENCE:** In the event of inconsistent or conflicting provision of this Contract and referenced documents, the following descending order of precedence shall prevail: (1) Written Contract, (2) Request for Proposal, (3) Contractor's Response, (4) Award, (5) Special Terms and Conditions, (6) General Terms and Conditions, (7) Specifications, (8) Drawings.
- **2.19 REMEDIES:** Knox County shall have all rights and remedies afforded under the U.C.C. and Tennessee law in contract and in tort, including but not limited to, rejection of goods, rescission, right offset-off, refund, incidental, consequential and compensatory damages and reasonable attorney's fees.
- **2.20** RIGHT TO INSPECT: Knox County reserves the right to make periodic inspections of the manner and means the service is performed or the goods are supplied.
- **2.21 SEVERABILITY:** If any provision of this Contract is declared illegal, void or unenforceable, the remaining provisions shall not be affected but shall remain in force and in effect.
- **TAX COMPLIANCE:** Pursuant to Resolution R-07-1-903 passed by the Commission of Knox County, Tennessee, Contractor hereby acknowledges, by submission of its proposal and signature that it is current in its respective Federal, State, County, and City taxes of whatever kind or nature and is not delinquent in any way. Delinquent status must be disclosed or risk debarment by the Knox County Procurement Division.

TERMINATION: Notwithstanding any other provision of this Contract to the contrary, County may terminate this Contract with or without cause, upon written notice of not less than thirty (30) days. Upon termination, County will pay for services satisfactorily completed but not yet invoiced. Contractor shall not perform additional work without the expressed permission of County.

In the event Contractor intends to interrupt or discontinue service under this Contract, Contractor agrees to give Knox County at least one hundred twenty (120) day advance written notice of said interruption or discontinuance of service prior to interrupting or discontinuing same. Any interruption or discontinuance of service without said advance notice shall constitute a material breach of this Contract.

2.24 WARRANTY: Contractor warrants to Knox County that all items delivered and all services rendered shall conform to the specifications, drawings, proposal and/or other descriptions furnished and/or incorporated by reference, and will be fit for the particular purpose purchased, of merchantable quality, good workmanship, and free from defects. Contractor extends to Knox County all warranties allowed under the U.C.C. Contractor shall provide copies of warranties to the County upon request. Return of merchandise not meeting warranties shall be at contractor's expense.

SECTION III SPECIAL TERMS AND CONDITIONS

- 3.1 <u>INTENT:</u> The intent of these specifications is to convey to prospective proposers the desire of Knox County and Knox County Schools to partner with a firm for a College and Career Readiness Program. Award will be based on Best Value. Best Value means more than low cost. It includes initial cost, service quality and other factors detailed herein.
- **3.2** ADDITION OR DELETION OF SERVICES: Knox County reserves the right to add or delete services as the need arises. If items are to be added, Knox County and the Contractor will arrive at a mutually agreed price.
- **AWARD STATUS:** The length of this Contract will be an initial one (1) year award with the option to renew upon mutual consent of both parties. The term agreement may be renewed for an additional three (3) years, one (1) year at a time, for a possible total of four (4) years. Knox County reserves the right to purchase these products and/or services from other sources if the need arises. Knox County reserves the right to revoke the award if a pattern of unavailability arises with the vendor.
- 3.4 CHANGES AFTER AWARD: It is possible that after award, Knox County might change its needs or requirements. Knox County reserves the right to make such changes after consultation with the vendor. Should additional costs arise, Knox County reserves the right to consider accepting these charges provided the vendor can document the increased costs. Knox County also reserves the right to accept proposed service changes from the vendor if they will lower the cost to Knox County and/or provide improved service.
- 3.5 <u>COMPLIANCE WITH ALL APPLICABLE REGULATIONS:</u> Successful proposer agrees and covenants that the company, its agents and employees will comply with all City, County, State and Federal codes, laws, ordinances, rules and regulations applicable to the business to be conducted under this Contract. If the vendor performs any work knowing it to be contrary to such codes, laws, ordinances, rules and regulations, the vendor shall bear all costs arising from them.
- 3.6 <u>CONTACT PERSONNEL:</u> It shall be essential to the success of this Contract to develop a good working relationship with the Contractor. It is imperative that the Knox County account be handled efficiently and professionally. Knox County should be assigned no more than two (2) Contractor contacts to handle billing inquiries and service-related issues. In the event one (1) or both contacts leave the Knox County account, the Contractor shall formally introduce the new contacts to County personnel. These contacts must be knowledgeable of the Knox County account to avoid any interruption of service.
- 3.7 <u>CONTRACT EXECUTION:</u> The award of this proposal may result in a Contract between Knox County and the successful proposer(s). The Knox County Procurement Division will draft this Contract and no vendor forms (i.e. Terms and Conditions, Service Agreements, or other standard Company forms, etc.) will be accepted as Contract attachments. The submission of such forms may cause the disqualification of the vendor's proposal.
- 3.8 <u>DESTINATION AND DELIVERY:</u> Vendors are to include all destination and delivery charges in their price. Delivery must be "free on board" to the County department. There will be no extra hidden charges.

3.9 EVALUATION CRITERIA: The proposal will be evaluated using the following criteria:

Qualifications and Demonstrated Experience45 pointsTechnical Services/Methodology45 pointsProposed Cost10 Points

Knox County may select an Evaluation Committee for this solicitation to thoroughly review and score all submitted responsive and responsible proposals. Each evaluator will have the ability to award up to 100 points, based on the Evaluation Criteria, per submission.

- 3.10 **EVALUATION REVIEW:** Knox County reserves the right to use all pertinent information (including that learned from sources other than disclosed in the RFP process) that might affect the County's judgment as to the appropriateness of an award to a qualified vendor. This information may be appended to the proposal evaluation process results. Information on a service provider from reliable sources, and not within the service provider's proposal, may also be noted and made part of the evaluation file. Knox County shall have sole responsibility for determining a reliable source. Knox County reserves the right to conduct written and/or oral discussions/interviews after the proposal closing. The purpose of such discussions/interviews is to provide clarification and/or additional information to make an award that is in the best interest of Knox County.
- 3.11 EXCEPTIONS TO SPECIFICATIONS: Vendors taking exception to any part or section of these specifications shall indicate such exceptions in their submittal. A failure to indicate any exception(s) shall be interpreted as the Vendor's intent to fully comply with the specifications as written. Conditional or qualified offers are subject to rejection in whole or in part. Any exceptions shall be included in Section V, Tab VI of the submittal. Do not strike through or in any other way alter the RFP. Exceptions listed within other sections of the submittal shall not be reviewed or considered.
- 3.12 GRATUITIES AND KICKBACKS: It shall be a breach of ethical standards for any person or company to offer, give, or agree to give any employee or former employee, or for any employee or former employee to solicit, demand, accept, or agree to accept from another person, a gratuity or an offer of employment in connection with any decision, approval, disapproval, recommendation, preparation of any part of a program requirement or a purchase request, influencing the content of any specification or procurement standard, rendering of advice, investigation, auditing or in any other advisory capacity in any proceeding or application, request for ruling, determination, claim, or controversy or other particular matter, pertaining to any program requirement of a contract or subcontract or to any solicitation or proposal therefore.

It shall be a breach of ethical standards for any payment, gratuity or offer of employment to be made by or on behalf of a subcontractor under a contract to the prime contractor or higher tier subcontractor or a person associated therewith, as an inducement for the award of a subcontract or order. Breach of the provisions of this paragraph is, in addition to a breach of this Contract, a breach of ethical standards which may result in civil or criminal sanction and/or debarment or suspension from being a contractor or subcontractor under Knox County contracts.

- 3.13 INSURANCE: The successful vendor must carry the insurance as indicated on the Insurance Checklist attached hereto. As proof of the vendor's willingness to obtain and maintain the insurance, the vendor must complete, sign and have its insurance agent sign the attachment and submit it with the proposal in Section V Proposal Format, Part Tab IX. Upon receipt of the Notification of Intent to Award, the successful vendor will be required to submit a Certificate of Insurance showing the specified coverage and naming Knox County as additional insured.
- **3.14 INTERPRETATION:** No oral interpretation will be made to any bidder regarding the meaning of specifications. All questions are to be submitted in writing or electronically (email) and will be answered in the form of an amendment to the solicitation by the Knox County Procurement Division.
- 3.15 <u>NEGOTIATIONS:</u> Knox County may select a successful proposer on the basis of initial offers received without discussions. Therefore, each proposal shall contain the proposer's best terms from a service and cost standpoint. Knox County reserves the right to enter into Contract negotiations with the highest-rated proposer. If Knox County and the selected proposer cannot negotiate a successful agreement, Knox County may terminate said negotiations and begin negotiations with the next highest-rated proposer. This process will continue until a Contract has been executed or all proposals have been rejected. No proposer shall have any rights against Knox County arising from such negotiations.

- 3.16 <u>NEWS RELEASES BY VENDORS:</u> As a matter of policy, Knox County does not endorse the services of a Contractor. A Contractor will not make news releases concerning any resultant contract from this solicitation without the prior written approval of Knox County.
- 3.17 <u>NO CONTACT POLICY:</u> After the date and time that the vendor receives this solicitation, any contact initiated by any proposer with any Knox County representative, other than the Procurement Division representative listed herein, concerning this Request for Proposal is strictly prohibited. Any such unauthorized contact may cause the disqualification of the proposer from this procurement transaction.
- 3.18 OFFER WITHDRAWAL: No bid can be withdrawn after it is filed unless the offeror makes a request in writing to the Knox County Procurement Division **prior** to the time set for the opening of bids or unless the County fails to accept within ninety (90) business days after the date fixed for the closing of the Request for Proposals.
- 3.19 OPEN PROPOSAL INTENDED: It is the intent and purpose of Knox County that this Request for Proposals promotes competitive solicitations. It shall be the vendor's responsibility to advise the Procurement Division, if any language, requirements, et cetera or any combination thereof, inadvertently restricts or limits this Request for Proposals. Such notification must be submitted in writing and must be received by the Procurement Division no later than March 23, 2023 @ 4:30 p.m.
- 3.20 <u>OPEN RECORDS ACT:</u> Knox County is subject to the Tennessee Open Records Act 10-7-503 et seq. Proposers are cautioned that all documents submitted on behalf of this Request for Proposal (RFP) shall be open to the public for viewing and inspection, and Knox County will comply with all legitimate requests.
- **3.21** ORAL PRESENTATION/INTERVIEW: Knox County may require proposers to give oral presentations/interviews in support of their proposal or to exhibit or otherwise demonstrate the information contained therein. These presentations/interviews may be conducted in-person or virtually through video conferencing. A schedule of presentations/interviews will be determined after the closing of the RFP. At that time, it will be determined whether the presentations/interviews will be in-person or virtual.
 - Knox County reserves the right to request oral presentations and/or interviews during the initial evaluation phase. The County also reserves the right to complete the initial evaluation phase and then request oral presentations and/or interviews from all proposers or the highest rated proposers. In this case, the evaluations may be revised based on additional information received.
- **PROPOSAL EVALUATION:** In evaluating the proposals, Knox County reserves the right to use any or all of the ideas from the proposals submitted without limitation and to accept any part or all, of the successful proposal in selecting an operation which is judged to be in the best interest of the Knox County. All material submitted becomes the property of Knox County.
- **PROPOSAL FORMAT:** This solicitation is in the Request for Proposal (RFP) format. At the specified date and time, each Proposer's name will be publicly read aloud. No further information will be given at that time. Evaluation of the proposals will proceed as expeditiously as possible and successful, as well as unsuccessful, notification will be given.
- **REFERENCES:** Proposers <u>must</u> submit a list of three (3) references with which you have performed this type of service within the past three (3) years. Show the name of the agency or institution, person to contact, their current telephone number, current fax number, current e-mail address and the nature and size of the contract. Do not list any Knox County or City of Knoxville Departments as a reference.
- 3.25 <u>REJECTION OF PROPOSALS:</u> Knox County reserves the right to reject any and all proposals received as a result of this request and to waive any informality, technical, defect or clerical error in any proposal, as the interests of the County may require. Non-acceptance of any proposal will be devoid of any criticism of the proposal and of any implication that the proposal is deficient in any manner. Non-acceptance of any proposal shall be construed as meaning simply that the County does not deem the proposal to be acceptable or that another proposal was deemed to be more advantageous to Knox County for the particular services proposed.
- 3.26 <u>RELEASE OF RECORDS:</u> To the extent permitted by law, all documents pertaining to this Request for Proposals shall be kept confidential until the proposal evaluation is complete and a notice of Intent to Award is sent to the successful proposer. No information about any submission of proposals shall be released until the process is complete, except to the members of the Evaluation Committee and other appropriate Knox County staff. All

information provided shall be considered by the Evaluation Committee in making a recommendation to enter into an agreement with the selected consultant.

3.27 <u>SUBMIT QUESTIONS:</u> Prospective proposers may submit questions concerning this solicitation until **March 23**, **2023 @ 4:30 p.m. local time**. Submit questions as noted in Section 1.1.

3.28 TECHNOLOGY REQUIREMENTS FOR SOFTWARE RFPS:

Application should only utilize native browser-based technologies such as HTML and HTML5. No application utilizing third-party plugins will be considered (Examples of plugins include, but are not limited to, Flash, Java, Silverlight, etc.)

No local caching server or software is required or recommended. The vendor's application should scale as needed to support client demand.

Will support any modern OS, defined as the current publicly available version minus three versions. At the time of this writing, we will support the following operating systems at a minimum: Windows 10 1903+, Apple Mac OS X 10.13. +, Chrome OS 48+, and Apple IOS 10+. As system updates become available, the vendor to give KCS adequate notice of any foreseeable disruptions due to updates. **Vendor is to also list any and/or all required plugins for full product functionality.

Will support current browser versions, defined as the current publicly available version minus three versions, for the following web browsers: Google Chrome, Safari, Microsoft Edge, Mobile Safari, Mobile Chrome. As browser updates become available, the vendor to give KCS adequate notice of any foreseeable disruptions due to updates.

System must have user authentication using SAML, preferably Microsoft 365 SAML.

Data exchange from our SIS to vendor should be automated. Vendor will be responsible for processing any differencing (changes, updates) to vendor data based on the automated exchange.

KCS options for data exchange include Classlink OneRoster (preferred) or secure exchange of .csv files directly with the vendor via SFTP transfer. KCS will not use Clever for data exchange.

Vendor must be in full compliance with FERPA, COPPA, and all applicable federal/state laws pertaining to student data privacy and governance.

3.28.1 RESTRICTIONS ON USE OF CONFIDENTIAL INFORMATION: Vendors must adhere to the following:

3.28.1.1 Any and all personally identifiable student or employee information including but not limited to name, address, telephone number, teachers, classes, grades, digital media, and any other student or employee information of any kind is deemed confidential and shall not be released or disclosed in any form or manner unless authorized by District in writing. This restriction against release or disclosure also precludes sharing of data by Independent Contractor with any affiliate of Independent Contractor unless such sharing is expressly permitted under the contract or is expressly granted in writing by District.

In addition, all information the release of which is prohibited by state or federal law or regulation, including but not limited to the protections of the Family Educational Rights and Privacy Act (referred to herein as "FERPA") and all applicable laws of the State of Tennessee which is obtained by Independent Contractor from District, its students, faculty, or staff in the performance of this Agreement constitutes Confidential Information. Independent Contractor agrees to hold the Confidential Information in strictest confidence. Independent Contractor shall not use or disclose Confidential Information received from or on behalf of District or any of its students, faculty, or staff except as permitted or required by this Agreement, or otherwise as agreed in writing by District.

3.28.1.2 Independent Contractor agrees that any personally identifiable student data it obtains from the District shall only be used for the purpose of providing the contracted product or service to the District according to the terms of the contract. Independent Contractor may not sell student data. (This does not prevent the transfer of student data by purchase or merger of the Independent Contractor, so long as the successor entity remains bound by and in compliance with the terms of this agreement.)

- 3.28.1.3 Independent Contractor may not use personally identified student data for any secondary purpose including targeted advertising. Independent Contractor may (a) use student data for adaptive learning or customized student learning processes; (b) market an educational application to a student's parent or quardian if Independent Contractor did not use student data shared by or collected on behalf of the District to do so; (c) use a recommendation engine within Independent Contractor's internal application to recommend learning or employmentrelated content or services to the student, but only if the recommendation is not motivated by consideration from another party; (d) respond to a student request for information or feedback, but only if the response is not motivated by consideration from another party; (e) use student data to allow or improve functionality of Independent Contractors' internal application; and (f) identify for the student nonprofit institutions of higher education or scholarship providers that are seeking students who meet specific criteria, but only if Independent Contractor obtains, through the District, the written consent of the student's parent or guardian (or the student if age 18 or older or emancipated). (Written consent may not be required in certain instances for an Independent Contractor which is a national assessment provider.)
- 3.28.1.4 Contractor agrees that it will protect the Confidential Information it receives according to commercially acceptable standards and no less rigorously than it protects its own Confidential Information. Specifically, Independent Contractor shall implement, maintain, and use appropriate administrative, technical, and physical security measures to preserve the confidentially, integrity, and availability of all electronically maintained or transmitted Confidential Information. Any data that is transmitted to/from District will be secure. Any electronic data stored by the vendor must be secure and backed up with a tested data recovery strategy in place as approved by District.
- 3.28.1.5 Within 30 days of termination, cancellation, expiration, or other conclusions of the contract, or within 30 days of a request by District with regard to any portion of the data, Independent Contractor shall return to District or if the return is not feasible, destroy and not retain any copies of any and all Confidential Information that is in possession of Independent Contractor and certify in writing that all copies of the confidential information in its possession have been destroyed. This requirement shall not apply, and Independent Contractor may retain, personally identifiable student data if Independent Contractor has obtained written consent of the student's parent or guardian (or from the student if 18 or older or emancipated) and provides documentation of that consent to the District.
- 3.28.1.6 These obligations shall not apply to any information which (a) is already in the public domain through no breach of this Agreement, including but not limited to information available through schools' web site(s); (b) was lawfully in Independent Contractor's possession prior to receipt from an District school, its faculty staff or students; or (c) is received by Independent Contractor independently from a person or entity free to lawfully disclose such information other than an District school, its faculty, staff, or students.
- 3.28.1.7 Contractor warrants and represents that it shall, at all times, comply with the terms of this Agreement and with FERPA, COPPA, and all applicable laws of the state of Tennessee and further agrees not to disclose or re-disclose to any person or entity for any purpose whatsoever any personally identifiable student information as that term is defined by this agreement, FERPA, COPPA, or applicable laws of the state of Tennessee.
- 3.28.1.8 Independent Contractor agrees that District or its designee may, upon request, audit Independent Contractor to verify compliance with the applicable requirements of law.

SECTION IV SCOPE OF SERVICES

The successful vendor will execute rigorous college & career readiness, financial literacy, and entrepreneurship-focused event activities, by grade level, for students, recruit and train local business, industry, and postsecondary partners, develop curriculum resources for teachers and students, and develop professional development for teachers and Knox County Schools. This request for proposals outlines the scope of services and requirements that must be addressed by any vendor interested in providing programming and/or professional development services that support teachers, administrators, counselors, and students as they focus on college and career readiness beyond. The vendor is to provide all personnel, materials, equipment, and supervision necessary to provide the services detailed herein.

Should there be a need for professional development for teachers, administrators, counselors, and Knox County Schools business, industry, and postsecondary partners, the school district will provide a facility for that training. In addition, Knox County Schools will manage student and chaperone transportation, chaperones, student and staff technology, security services, and curricular feedback. KCS will designate a single point of contact per event, and the vendor will designate a single point of contact per event.

KCS is seeking to contract with an experienced vendor capable of completing the high-quality implementation of rigorous college and career readiness solutions to prepare our students for success in their next phase. The award will be an initial one (1) year award with the option to renew upon mutual consent of both parties. The term agreement may be renewed for an additional three (3) years, one (1) year at a time, for a possible total of four (4) years.

SECTION IV SCOPE OF WORK

- **BACKGROUND:** Knox County Schools (KCS) is a public education agency. It is responsible for the education of children from preschool through high school. There are approximately sixty-one thousand (61,000) Pre-K through 12th-grade students and approximately seven thousand eight hundred (7,800) employees. For purposes related to this RFP, the district is comprised of eighty-eight (88) schools that represent urban, suburban, and rural populations. Therefore, successful vendors must have experience conducting evaluations within large school districts with diverse student populations.
- **4.2 FACILITIES:** All facilities for professional development services for Knox County Schools will be provided by Knox County Schools.
- **PARTICIPANTS:** Vendors may work with district-level supervisory staff, school/department staff, smaller school content-specific teams, and/or individuals or any combination thereof to prepare. Participants will be middle and/or high school students. The number of participants will vary with single school populations ranging from 400 to 2,500 students.
- **SCOPE OF WORK:** Knox County Schools is seeking vendors to partner with our schools and district to provide high-quality, rigorous college and career readiness, financial literacy, and entrepreneurship solutions that prepare our students to be successful in their next phase of life. We would like to partner with organizations that promote excellence and equity in college and career readiness, financial literacy, and entrepreneurship. This solution should align with core academic and career, and technical education course standards specific to the state of Tennessee.

Knox County Schools (KCS) anticipates an annual budget of \$50,000 for the 2023-2024, 2024-2025, 2025-2026 and 2026-2027 school years for a vendor to assist in the execution of college and career grade-level activities. These activities will be over two (2) days with approximately 4,500 8th graders one day and 4,500 11th graders the other. Due to other costs associated with this program, the budget may fluctuate from year to year.

Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through inperson training, with virtual meetings/training options or video resources. The vendor will work collaboratively with the KCS event single point of contact to review and revise deliverables as they are created and after each use. In addition, Knox County Schools will manage student and chaperone transportation, chaperones, student and staff technology, and curricular feedback. KCS will designate a single point of contact per event, and the vendor will designate a single point of contact per event.

The vendor will provide customized resources for our district college and career readiness priorities and goals. KCS district-wide and school-wide experiential learning events, sessions, and programming. The curriculum should include customizable lesson plans that connect to student interests and aptitudes, employability skills which makes connection to the KCS portrait of a graduate, and goal setting related to Tennessee Department of Education

student milestones for college and career planning and include customized locally relevant real-world content and teacher and student guides in digital and printable formats.

Additionally, the vendor will execute the following:

- Create customizable digital teacher and student guides and lesson plans, for each grade level activity which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones.
- Recruit local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead programming or events activities in-person or virtually.
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals.
- Execution of the events, either in-person or virtually, will be decided by the KCS single point of contact.
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact.
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity.
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS.
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point
 of contact for each event activity.
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact.
- Share real-time event activity reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact.
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section.
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representatives, professionals.
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc..
- Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities per event, and the vendor will contract with the facilities agreed upon.

Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact.

The vendor will prepare for and host virtual or in-person activities outlined in the proposal beginning in January 2023 for the 2022-2023 school year event activities. Event activities will be annually thereafter. Depending upon funding availability, the vendor will host in-person or virtual programming, events, and/or sessions at the individual school level, in district quadrants/zones, or overall for the district. Additional coordination or processes may be required per event as determined by the vendor and KCS' event single point of contact.

4.5 DELIVERABLES: The successful Proposer **must** offer a total program to achieve the objectives outlined in the Scope of Work in this Request for Proposal.

KCS is seeking a one-year contract with the option to renew for five years with an experienced vendor capable of completing the high-quality implementation of rigorous college and career readiness solutions to prepare our students for success in their next phase.

The Year 2023-2024 Event Activities will include the following:

School Year	Activity	Grade Level	Enrollment
2023-2024 School Year	Career Expo	8th grade	4,554
	One Postsecondary Visit per student	8th/9th grades	9,488
	One Business and Industry Visits per student	10th grade	4,816
	Student Job Hiring Event	11th/12th grades	8,586
	College & Career Event	11th/12th grades	8,586

Career Expo

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers.
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the
 event.
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;

- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Postsecondary Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one postsecondary visit per 8th and 9th-grade students with postsecondary partners in which KCS has a signed and board-approved dual enrollment or dual credit agreement and local postsecondary providers;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude and interest student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local postsecondary professionals;
 - Recruited postsecondary professionals' contact information and event activity will be tracked and shared by event
 activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact:
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact and engagement report with postsecondary professionals;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be

- expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact:
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Business and Industry Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - o Coordinate and recruit at least one business and industry visit per 10th-grade student with business and industry partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited business and industry professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
 - Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

Student Job Hiring Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;

- Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the
 event.
- o Provide KCS volunteer or staff t-shirts for the event;
- The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
- o Plan, execute, and attend all events to provide on-site support;
- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
- Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

College & Career Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event;
 - o Provide KCS volunteer or staff t-shirts for the event;

- The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
- o Plan, execute, and attend all events to provide on-site support;
- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
- Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

School Year	Activity	Grade Level	Enrollment
2024-2025 School Year	Career Expo	8th grade	4,554
	One Postsecondary Visit per student	8th/9th grades	9,488
	One Business and Industry Visits per student	10th grade	4,816
	One Job Shadowing Experience per student	11th grade	4.434

Student Job Hiring Event	11th/12th grades	8,586
College & Career Event	11th/12th grades	8,586

Career Expo

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers.
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event;
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - o Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact

 Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Postsecondary Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one postsecondary visit per 8th and 9th-grade students with postsecondary partners in which KCS has a signed and board-approved dual enrollment or dual credit agreement and local postsecondary providers;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude and interest student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local postsecondary professionals;
 - Recruited postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact and engagement report with postsecondary professionals;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
 - Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Business and Industry Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one business and industry visit per 10th-grade student with business and industry partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;

- Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited business and industry professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Job Shadowing Experience per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one job shadowing experience per 11th-grade student with local business, industry, and postsecondary partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited business and industry professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity:
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;

- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

Student Job Hiring Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event;
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;

- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

College & Career Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
- Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
- o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
- Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event:
- Provide KCS volunteer or staff t-shirts for the event;
- The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
- o Plan, execute, and attend all events to provide on-site support;
- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
- Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;

- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

School Year	Activity	Grade Level	Enrollment
2025-2026 School Year	Career Expo	8th grade	4,554
	One Postsecondary Visit per student	8th/9th grades	9,488
	One Business and Industry Visits per student	10th grade	4,816
	One Job Shadowing Experience per student	11th grade	4.434
	One Internship as part of Work-Based learning Course or Component per student	12th grade	4,152
	Student Job Hiring Event	11th/12th grades	8,586
	College & Career Event	11th/12th grades	8,586

Career Expo

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers.
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the
 event:
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;

- Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
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- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Postsecondary Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
- Coordinate and recruit at least one postsecondary visit per 8th and 9th-grade students with postsecondary partners in which KCS has a signed and board-approved dual enrollment or dual credit agreement and local postsecondary providers;
- o Plan, execute, and attend all events to provide on-site support;
- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude and interest student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
- Train postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local postsecondary professionals;
- Recruited postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;

- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact and engagement report with postsecondary professionals;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Business and Industry Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one business and industry visit per 10th-grade student with business and industry partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited business and industry professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;

- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Job Shadowing Experience per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one job shadowing experience per 11th-grade student with local business, industry, and postsecondary partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited business and industry professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals:
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the
 organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level
 college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will
 be used.
 - If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
 - Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Internship as part of Work-Based Learning Course or Component per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to host internships with in-person or virtually options;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
 - Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

Student Job Hiring Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event;
 - o Provide KCS volunteer or staff t-shirts for the event;

- The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals:
- o Plan, execute, and attend all events to provide on-site support;
- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
- Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

College & Career Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the
 event.
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;

- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
- Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

School Year	Activity	Grade Level	Enrollment
2026-2027 School Year	Career Expo	8th grade	4,554
	One Postsecondary Visit per student	8th/9th grades	9,488
	One Business and Industry Visits per student	10th grade	4,816
	One Job Shadowing Experience per student	11th grade	4.434

One Internship as part of Work-Based learning Course or Component per student	12th grade	4,152
Student Job Hiring Event	11th/12th grades	8,586
College & Career Event	11th/12th grades	8,586

Career Expo

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers.
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event;
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity:
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate,
 2) summarize programs, events, and sessions and
 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.:
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the
 organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level
 college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will

be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact

 Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Postsecondary Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one postsecondary visit per 8th and 9th-grade students with postsecondary partners in which KCS has a signed and board-approved dual enrollment or dual credit agreement and local postsecondary providers:
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude and interest student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local postsecondary professionals;
 - Recruited postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact and engagement report with postsecondary professionals;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
 - Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Business and Industry Visit per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one business and industry visit per 10th-grade student with business and industry partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;

- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
- Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
- Recruited business and industry professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Job Shadowing Experience per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Coordinate and recruit at least one job shadowing experience per 11th-grade student with local business, industry, and postsecondary partners in Knoxville, Knox County, and surrounding counties;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Train business and industry professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited business and industry professionals' contact information and event activity will be tracked and shared by
 event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;

- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
- o Create and/or disseminate internal and external communication regarding Knox County Schools events to postsecondary and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- Knox County Schools' single event point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact;
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

One Internship as part of Work-Based Learning Course or Component per Student

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to host internships with in-person or virtually options;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact:
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - o Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - o Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of

- study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

Student Job Hiring Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the
 facilities per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event;
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones to prepare students for the event;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and leading data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district

- will provide a facility for that training. The vendor must provide sustainable professional development through inperson training, with virtual meetings/training options or video resources;
- o Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact
- Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

College & Career Event

- Knox County Schools will create a district-specific logo for the event to be utilized.
- The successful vendor will provide the following for this event activity:
 - Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The
 facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
 - o Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
 - Coordinate donations or any business, industry, and postsecondary sponsorship to provide student swag items for the event:
 - o Provide KCS volunteer or staff t-shirts for the event;
 - The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
 - o Plan, execute, and attend all events to provide on-site support;
 - Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones;
 - Recruited local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
 - Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals;
 - Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
 - Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
 - Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
 - Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
 - Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
 - Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact;
 - Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section;
 - Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
 - Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
 - Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
 - Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the
 organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level

college and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses, industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact

 Additional coordination or processes may be required per event as determined by the vendor and KCS single event point of contact.

The program deliverables should include a menu of services for middle and high schools as well as district representatives.

- Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The facility
 should be inclusive of tables, chairs, pipe, and drape, security, internet, audio-visual access, and any other services or
 equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities
 per event, and the vendor will contract with the facilities agreed upon;
- Coordinate and order breakfast and lunch for business, industry, and postsecondary partners and KCS volunteers;
- Provide and coordinate donations or any business, industry, and postsecondary sponsorship of student swag items for the event;
- Provide KCS volunteer or staff t-shirts for the event;
- The event must connect to school district college and career readiness, financial literacy, and entrepreneurship vision and goals;
- Plan, execute, and attend to provide on-site support;
- Create customizable digital teacher and student guides and lesson plans which embed interest and aptitude student
 results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal
 setting related to Tennessee Department of Education student milestones;
- Recruit local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead events activities in-person or virtually;
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming
 in-person or virtually. This connects to customized lesson plans and streamlines communication between the school
 district and the local business and industry professionals;
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact;
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity;
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS;
- Coordinate marketing and public relations materials and social media correspondence with the KCS single point of contact for each event activity;
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact;
- Share real-time event activity electronic reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact;
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting
 solutions for users having difficulty with platforms or software. Technology requirements for software and confidential
 information are explained and outlined in the technology requirements section;
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representative professionals;
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary Programs, Marketing Programs, etc.;
- Should there be a need for professional development for teachers, administrators, counselors, and other school or district staff members and Knox County Schools' business, industry, and postsecondary partners, the school district will provide a facility for that training. The vendor must provide sustainable professional development through in-person training, with virtual meetings/training options or video resources;
- Knox County Schools' event single point of contact and vendor will agree upon, per event, the amount charged to the
 organizational businesses partners, industry partners, and postsecondary partners to participate in the grade-level college
 and career event activities. In addition, Knox County Schools and the vendor will agree on how event fees will be used. If
 event fees are charged, the vendor will be responsible for collecting fees and bills and invoice organizational businesses,

industry partners, and postsecondary partners for each event; all funds collected would need to be expended for the event. The vendor will send monthly accounting reports to the Knox County Schools' event single point of contact

Additional coordination or processes may be required per event as determined by the vendor and KCS single event point
of contact.

Proposers must provide comprehensive narrative statements that outline the implementation and management plans of their program. This information should fully illustrate how the program will serve to accomplish the work and furnish the deliverables described.

EXPERIENCE & REFERENCES: Proposers are to detail their organization's previous experience working with schools, districts, states, and/or countries to promote college and career awareness, exploration, and experiences for all learners. A successful applicant will also demonstrate a history of experience with entities local to, and willing to work with, Knox County Schools and an understanding of the local needs, opportunities, and labor market. Proposers are to submit education credentials and relevant work experience demonstrated in the areas addressed by this RFP for relevant team members. This information is to be submitted in Section V, Part V of the Proposal.

Proposers must provide three (3) references relating to work of a similar scope completed within the last five (5) years. Include the name of the agency or institution, point of contact with both a telephone number and email address, and the nature and size of the Contract. **Do not list Knox County Government or Knox County Schools as a reference.** References shall be submitted on Attachment A of this RFP.

METHODOLOGY: Proposer is to describe, in detail, the totality of their program, events, and sessions including excerpts and/or examples of courses and materials used, description(s) of case studies and simulations, and a sample of the professional learning/training that will be provided to staff members to support the program. This information is to be provided in Section V, Part III of this Proposal.

PROGRAM CONTENT AND METHODOLOGY:

The successful vendor will execute college & career readiness, financial literacy, and entrepreneurship-focused event activities, by grade level, for students, recruit and train local business, industry, and postsecondary partners, develop curriculum resources for teachers and students, and develop professional development. Respondents should articulate how they will execute event activities for students which focus on college and career readiness.

Knox County Schools is to identify event activities and professional development by grade level that emphasizes the importance of college and career readiness to empower students beyond high school. Knox County Schools will be developing and implementing event activities or experiences for students which align to college and career readiness, financial literacy, and entrepreneurship focus. In addition, Knox County Schools is looking for a vendor to provide strategic coordination of events with local business, industry, and postsecondary partners. Should there be a need for professional development for teachers, administrators, counselors, and business, industry, and postsecondary partners, the school district will provide a facility for that training. Professional development should support stakeholders increased understanding of each grade level activity, expectations for execution, and best practices during the experience. The professional development delivery models may be a combination of in-person and virtually delivered training.

Knox County Schools is seeking vendor proposals that may provide services that could include, but are not limited to:

- Create customizable digital teacher and student guides and lesson plans, for each grade level activity which embed interest and aptitude student results, employability skills which makes connection to the KCS portrait of a graduate, case studies, simulations, and goal setting related to Tennessee Department of Education student milestones.
- Recruit local business, industry, and postsecondary professionals for the state of Tennessee's recognized 16 career clusters and programs of study(s) to lead programming or events activities in-person or virtually.
- Train volunteers from local businesses, industries, and postsecondary professionals on events activities and programming in-person or virtually. This connects to customized lesson plans and streamlines communication between the school district and the local business and industry professionals.
- Execution of the events, either in-person or virtually, will be decided by the KCS single point of contact.
- Recruited local business, industry, and postsecondary professionals' contact information and event activity will be tracked and shared by event activity. This information will be shared with the KCS single point of contact.
- Communication between the vendor and the KCS single point of contact will be ongoing and frequent for each event activity.
- Secure any publication releases for recorded event activity or programming, use of business, industry, and postsecondary professionals' social media presence, and website presence on behalf of KCS.

- Coordinate marketing and public relations materials and social media correspondence with the KCS single point
 of contact for each event activity.
- Create pre-surveys and post-surveys for each event activity, which connect to KCS district-wide vision and goals with input from the KCS single point of contact.
- Share real-time event activity reporting by students or groups of students, customized reports that allow for data filtering for each survey (pre-survey and post-survey), tracking, and lead data results sessions by event activity with the KCS single point of contact.
- Provide technology solutions such as audio, video, filming for each event activity, technology support, and troubleshooting solutions for users having difficulty with platforms or software. Technology requirements for software and confidential information are explained and outlined in the technology requirements section.
- Create and/or disseminate internal and external communication regarding Knox County Schools programs, events, and sessions, to business, industry, postsecondary, and school representatives, professionals.
- Create videos that 1) highlight experiential learning, careers, and employability skills which makes connection to
 the KCS portrait of a graduate, 2) summarize programs, events, and sessions and 3) include KCS CTE programs
 of study(s) students which align to this work as a real-life project such as Audio and Visual Programs, Culinary
 Programs, Marketing Programs, etc.
- Secure facilities within Knox County ideal for KCS students, parents, and staff if needed for each event activity. The facility should include tables, chairs, pipe, drape, security, internet, audio-visual access, and any other services or equipment needed for a successful event. The vendor and KCS' single event point of contact will agree upon the facilities per event, and the vendor will contract with the facilities agreed upon.

SECTION V PROPOSAL FORMAT RFP 3389 COLLEGE AND CAREER READINESS PROGRAM

PROPOSAL INFORMATION: The following guidelines should be followed when responding to the Request for Proposals. Negligence in adhering to the criteria listed below will be considered when reviewing the responses and evaluating the proposers. Knox County reserves the right to reject any proposal for failure to comply with the requested response specifications. The County reserve the right to amend the Request for Proposals by addendum prior to the final date of proposal submission.

- Knox County requests proposals be in sufficient detail to address all requirements.
- The County requests responses be submitted in a three-ring binder containing sections separated by tabs. **Do not submit spiral bound or glued responses.**
- Please submit one (1) marked original and three (3) exact copies.
- Page numbers should be placed on bottom center of pages.
- Proposers shall also submit an exact copy of the original proposal on a CD or Flash drive. This shall be in one (1) complete pdf file. Do not include multiple folders on the CD/Flash drive.

TAB I PROPOSER INFORMATION

Company Name

Address

Knox County Vendor Number

Primary Contact Person

Primary Contact Person Telephone Number

Primary Contact Person Email

Copy of Knox County Business License (if applicable)

Federal Tax Identification number (EIN)

TAB II SIGNED LETTER AUTHORIZING SUBMISSION OF THE PROPOSAL

Letter must be signed by the principal of the company. Please sign the original in blue ink.

TAB III QUALIFICATIONS AND DEMONSTRATED EXPERIENCE (45 Points)

Provide a description of the vendor's credentials to deliver the services needed for this project. Provide an overview of the vendor's expertise with projects of similar type, complexity, and scope. (Maximum Score: 20 points)

Provide information on up to three (3) projects of similar type, scope, and complexity that have been completed within the last five (5) years. The information for each project shall include specific details on the extent of services provided, the key personnel for the project (and consultants), and conformance with the schedule. (Maximum Score: 15 points)

Provide the resumes of key personnel who shall be assigned by the firm and key personnel of consultants to be used in this project addressing the qualifications of the proposed team members with particular emphasis on demonstrated knowledge and experience in renovations. The resumes shall detail each individual's title, years with the firm, education, licensing, professional credentials, current position with the firm or consultant, and similar project experience. (Maximum Score: 10 Points)

TAB IV TECHNICAL SERVICES/METHODOLOGY (45 Points)

Describe the firm's proposed approach for projects such as these. Identify unique capabilities that the firm brings to these projects. Explain how the firm will address the various elements that will be needed to complete implementation. Explain similar recent experiences with similar deliverables. Explain how the firm will approach the implementation including a review of previously constructed projects. (Maximum Score: 30 points)

Provide an organizational chart illustrating lines of authority and specific staff proposed for these projects. The chart shall include the key personnel with their responsibility/duties identified in detail. (Maximum Score: 5 points)

Provide a preliminary schedule for grant application and implementation identifying the time appropriate for each phase/task. Demonstrate the vendor's approach to meeting the target schedule. Provide examples of experience to meeting aggressive project completion schedules. (Maximum Score: 10 points)

TAB V COST (10 POINTS)

Proposers shall provide a detailed cost sheet of the project. Proposers must state the cost for each school year beginning with the 2023-2024

TAB VI EXCEPTIONS

Proposers must list any exceptions taken to the terms and conditions of this RFP in this section. Failure to list any exceptions will be considered as the proposer's acceptance of the terms and conditions as stated. Do not mark through or otherwise alter the language of this RFP in your response.

TAB VII ACKNOWLEDGEMENT OF ADDENDUM

Acknowledge receipt of any addenda issued under this section.

TAB VIII OTHER INFORMATION

Proposers may include any other information deemed pertinent to this solicitation.

TAB IX ATTACHMENTS

- References
- · Criminal History Records Check Affidavit
- Iran Divestment Act
- Insurance Checklist

Note: Failure to include requested information may result in the proposer being disqualified.

ATTACHMENT A KNOX COUNTY PROCUREMENT DIVISION REFERENCES REQUEST FOR PROPOSALS NUMBER 3389

Company Name:	
Each vendor is responsible for obtaining reference. Knox County will not be respondenced incorrect. References checks will be ser	projects of similar size which have been in service during the last five (5) years. approval to submit and confirming the contact information provided for each asible for gathering additional information for references that are incomplete or t via email only. Reference Forms that cannot be delivered with the contact deadline listed on the form, or not returned at all will be scored accordingly. Do a County Schools as a reference.
	Phone Number:
Email Address:	
Dollar amount: \$	
Contract start date:	Contract end date:
	Phone Number:
Email Address:	
Dollar amount: \$	
Contract start date:	Contract end date:
Name of Firm:	
	Phone Number:
Email Address:	
Dollar amount: \$	
Contract start date:	Contract end date:

ATTACHMENT B AFFIDAVIT OF COMPLIANCE

WITH

TENNESSEE CRIMINAL HISTORY RECORDS CHECK

TENNESSEE CODE ANNOTATED, § 49-5-413

(To be submitted with propo	ser by contractor)		
l,		, president or other principal	
Officer of	ompony	, swear or affirm that the	
Company is in compliance vat the time of this proposer	with Public Chapter submission at least	587 of 2007, codified at Tennessee Code Anno to the extent required of governmental entities. see Code Annotated, § 49-5-413.	
		President or Principal Officer	
		For:Name of Company	
		Name of Company	
STATE OF TENNESSEE} COUNTY OF }			
Subscribed and swe	orn before me by	,	
President or principal office	r of	,	
On this	_ day of	2	
		Notary Public	
My Commission expires:			

ATTACHMENT C KNOX COUNTY PROCUREMENT DIVISION IRAN DIVESTMENT ACT REQUEST FOR PROPOSALS NUMBER 3389

By submission of a response to this solicitation, each proposer and each person signing on behalf of any proposer certifies, and in the case of a joint response each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each proposer is not on the list created pursuant to Tennessee Code Annotated § 12-12-106.

Authorizing Signature:		
(sign in	olue ink)	
Title:	Date:	_
proposer and each person signing on b certifies as to its own organization, und	ed Title 12, Chapter 4, Part 1, by submission of a response to this solicitation, ehalf of any proposer certifies, and in the case of a joint response each party the penalty of perjury, that to the best of its knowledge and belief that each profor the duration of the contract engage in, a boycott of Israel.	hereto
Authorizing Signature:		
(sign in I	lue ink)	
Title:	Date:	

ATTACHMENT D KNOX COUNTY PROCUREMENT DIVISION INSURANCE CHECKLIST PROPOSAL NUMBER 3389

THE CERTIFICATE OF INSURANCE MUST SHOW ALL COVERAGES & ENDORSEMENTS WITH "YES" AND ITEMS 20 TO 23

REQUIRED	NUMBER	TYPE OF COVERAGE					COVERAGE LIMITS		
YES	1.	WORKERS COMPENSATION					STATUTORY LIMITS OF TENNESSEE		
YES	2.	EMPLOYERS LIABILITY					\$100,000 PER ACCIDENT		
						\$100,000 PER DISEASE			
							\$500,000 DISEASE POLICY LIMIT		
YES	3.	AUTOMOBILE LI			(4)		COMBINE SINGLE LIMIT	\$ 1,000,000	
		X ANY A	UIO-SYN	MBOL ((1)		(Per -Accident) BODY INJURY (Per -Person)		
							BODY INJURY (Per -Person)		
							BODY INJURY (Per-Accident)		
							· · · ·		
							PROPERTY DAMAGE (Per-Accident		
YES	4.	COMMERCIAL G	ENERAL	LIABII	LITY			LIMITS	
		CLAIM MADE		Х	occ	UR	EACH OCCURRENCE	\$1,000,000	
							FIRE LEGAL LIABILITY	\$100,000	
							MED EXP (Per person)	\$5,000	
		GEN'L AGGREG	ATE LIMI	ITS API	PLIE	S PER	PERSONAL & ADV INJURY	\$1,000,000	
			X PROJ			LOC	GENERAL AGGREGATE	\$2,000,000	
		FOLICI	A FROJ		+				
							PRODUCTS-COMPLETED OPERATIONS/ AGGREGATE	\$2,000,000	
YES	5.	PREMISES/OPER	RATIONS	<u> </u>	1 1		\$1,000,000 CSL BI/PD EACH OCCURRENCE		
120	0.	T REIMIGEO/OF EF		•			\$2,000,000 ANNUAL AGGREGATE		
YES	6.	INDEPENDENT CONTRACTOR					\$1,000,000 CSL BI/PD EACH OCCURRENCE \$1,000,000 ANNUAL AGGREGATE		
YES	7.	CONTRACTUAL	LIABILIT	Υ			\$1,000,000 CSL BI/PD EACH OCCURRENCE		
		(MUST BE SHOW		ERTIFIC	CATE	<u>:</u>)	\$1,000,000 ANNUAL AGGREGATE		
NO	8.	XCU COVERAGE					NOT TO BE EXCLUDED		
YES	9.	UMBRELLA LIAE			GE		\$1,000,000		
NO	10.	PROFESSIONAL ARCHITEC			20		\$1,000,000 PER OCCURRENCE/CLAIM		
NO	10.	ASBESTOS			_	LITY	\$2,000,000 PER OCCURRENCE/CLAIM		
NO		MEDICAL					\$1,000,000 PER OCCURRENCE/CLAIM		
NO		MEDICAL	PROFESS	SIONAL	L LIA	BILITY	\$1,000,000 PER OCCURRENCE/CLAIM		
NO	11.	MISCELLANEOU	SE&O				\$500,000 PER OCCURRENCE/CLAIM		
NO	12.	MOTOR CARRIE		NDORS	SEME	NT	\$1,000,000 BI/PD EACH OCCURRENCE UNINSURED MOTORIST (MCS-90)		
NO	13.	MOTOR CARGO	INSURAI	NCE			Ottitoottaa morottior (moo oo)		
NO	14.	GARAGE LIABIL	ITY				\$1,000,000 BODILY INJURY, PROPERTY DAMA	GE PER	
NO	15.	GARAGEKEEPE	R'S LIAB	ILITY			\$500,000 COMPREHENSIVE; \$500,000 COLLISIO	ON	
NO	16.	INLAND MARINE			URAN	ICE	\$		
NO	17.	DISHONESTY BO					\$		
NO	18.	BUILDERS RISK					PROVIDE COVERAGE IN THE FULL AMOUNT O	F THE CONTRACT	
NO	19.	USL&H					UNLESS PROVIDED BY OWNER. FEDERAL STATUTORY LIMITS		
		1 000011					- ESERVE OTATOTORY EMILIO		
	•		'S RATIN	IG OF A	A-V C	R BETTE	R OR ITS EQUIVALENT.		
	COUNTY SH AUTO.	IALL BE NAMED A	AS AN AI	DDITIO	NAL	NAMED I	NSURED ON ALL POLICIES EXCEPT WORKERS'	COMPENSATION	
2. <u>CER</u>	TIFICATE OF	INSURANCE SHA	LL SHOV	V THE	PROI	POSAL NI	JMBER AND TITLE.		
3. ОТН	ER INSURAN	ICE REQUIRED							
NSURANCE	AGENT'S ST	ATEMENT AND C	FRTIFIC	ΔΤΙΩΝ:	Įμ	AVE REV	IEWED THE ABOVE REQUIREMENTS WITH THE	PROPOSAL DEP	
							COVERAGE NOT PROVIDED THROUGH THIS AGE		

___AUTHORIZING SIGNATURE:___

PROPOSALDER'S STATEMENT AND CERTIFICATION: IF AWARDED THE CONTRACT, I WILL COMPLY WITH THE CONTRACT INSURANCE

AUTHORIZING SIGNATURE:

REQUIREMENTS.

PROPOSALDER NAME: